

## **AYSO Region 10 Board Meeting Minutes**

**March 21st, 2018**

In Attendance – D. Benedetti, D. Capozzola, B. Caseres, D. Donatoni, R. Govenar, P. Hamel, M. Heinze, J. Ignacio, J. Jacobson, N. Jasanis, S. Mastan, E. Mendez, W. Murdoch, K. Murdoch, R. Murdock, K. Murdock, S. Nozaki, D. Olson, M. Pope, D. Potter, H. Potter, S. Potter, M. Regan, D. Roberson, W. Welch, S. Wollman, C. Wong, M. Worthge.

Minutes – Minutes for the February 2018 meeting were approved.

Treasure Report- R. Govenar presented the budget. We have received \$25K in water bills. Our online registration for the upcoming fall season is already open and so far we have collected \$6K in registration fees.

Student Documentary – Caitlin Kelly a student at Peninsula High school is making a documentary about AYSO on the Hill in her advanced video production class. She was reaching out to see if anyone would like to be interviewed about their own AYSO experiences. Her deadline is April 4<sup>th</sup>.

Expo News - B. Caseres reported that we are currently a Bronze Region. National wants to start charging every region \$25.00 per person for a more comprehensive background check. This still needs to be voted on by each Regional representative. Board recommends a NO vote.

Fields –B. Caseres reported city of Rancho Palos Verdes is getting pressure from neighbors that AYSO should be forced to hire traffic control for their events.

EXTRA – S. Nozaki reported unfortunately none of our three EXTRA teams advanced to Western Nationals. EXTRA tryouts are scheduled for April 11<sup>th</sup> & 13<sup>th</sup> with second dates set for 25 & 27<sup>th</sup>. Challenger Soccer will provide impartial coaches to help with assessments. EXTRA coach meeting was held two days ago with all coaches in attendance. Currently we have an issue with the registration system that is showing no open spots unless coaches registers their own child first. System needs to be tweaked. Fees will be changing.

Fall Marketing - E. Mendez reported banners will be going up at all school sites shortly. Mailers have already gone out. He suggested we assess how many additional registered players we receive after mailers have been sent in order to determine their effectiveness and weather it's worth the current expense. We are spending \$4K/year on mailers. Ads in Panorama are hitting this week.

Referee Report – C. Wong next referee class will be Ken Aston camp in June followed by classes in Orange County in July.

Open Board positions 2018 - B. Caseres introduced new board members; Pamela Hamlin who will be taking over as Division Coordinator for U6B and Michael Regan Referee Mentoring and EXTRA U13G coach. Brian O'Neil will handle our Uniform Coordinator spot. We are still in need of Division Coordinator for U6 girls, Safety Director and CVPA's.

Registration – B. Caseres encouraged tracking the amount of volunteers signing up at our walk in registration event on April 21<sup>st</sup> 12 – 4 PM so we can determine how effective this is. He's considering going to online registration only for all divisions if we are able to harvest enough volunteers through the online registration process. E. Mendez reported with the new features in Blue sombrero all D/C's will receive player forms at the end of our walk in registration day. Players can request playing up without having RC sign off in person as Blue Sombrero will be utilized to facilitate any player movement.

Youth Volunteers – Urged all D/C's to inform them if they have youth volunteers contact them directly, so they can ensure all youth volunteers be added to the master list.

New Business – B Caseres reported 22 teams are playing in Founders Cup April 14<sup>th</sup> & 15<sup>th</sup>. We normally host Upper division at Ladera, however due to fewer teams signing up in upper division teams will play at Columbia Park. Lots of volunteers needed. Urged all board members to come out and help where needed. Lots of spots besides referring needed.

Meeting adjourned at 7:55 PM